

## The A – Z of fund-raising ideas for Kisumu Children Trust

**All day event** - Ask your local pub or sports club if they can arrange a 24-hour sponsored event such as darts, squash or bridge.

**Ask for money!** - Often asking a particular individual to contribute towards a specific child/piece of equipment etc is as effective as any other kind of fund-raising

**Auction of Promises** - Try to get people to donate a gift, the promise of their time, skill or use of their belongings. You can even ask people to donate themselves as 'slaves for the day'!

**Aerobics** - If you enjoy keeping fit - or want to start - why not get people to sponsor you over a certain time?

**Bring a Pound into Work** - Simply ask your colleagues to each bring a pound into work in aid of the charity you are raising money for.

**Barbecue** - Hold a charity barbecue and charge people to come to your party.

**Book Sale** - Dig out all those old books and have a book sale at home or at work.

**Charity Challenge** - look into joining one of Rock UK's climbs up Kilimanjaro, walk the great wall of china or even try a tandem skydive. With these events you need to fund the trip yourself and raise money for charity on top. Please ask for further details.

**Collection boxes** - Collect cash donations at school, in shops, at work or on the high street. Make sure you have the relevant permission to do this (the Police if in a public street etc) and have pamphlets available for anyone who wants more information. If you would like more collection boxes. Please contact Alison Hills

**Car Boot Sale** - Get all those unwanted items stashed in the back of cupboards or in your loft and sell them at a car boot sale.

**Coffee Morning** - Get all friends together old and new, and have a coffee morning, it's a great way to catch up on all the gossip and introduce Kisumu. You could even sell cakes too.

**Clothing collection** - Pass around plastic bags in your neighbourhood and ask for donations of unwanted clothing. These donations can then be sold on E-bay, or given to a recycling firm who will pay you based on the weight of the clothing donated.

Hold a **Competition** at work, home or church.

**Cake stall** (Home-groups will often buy home-made cakes!)

**Donate an hour** - ask people to donate an hour's salary

**Dinner Dance** - Have a band, good food, organise a raffle and/or an auction.

**Dance-athon** Host a day of non stop dancing. Each participant pays a fee to take part and should also raise money.

**Dry Cornflakes** - Set up a line of people and 'bet' who will finish their bowl first.

**Disco** - Organise a disco or 70's night - with fancy dress!

**Dress Down Day** - Ideal if you work in an office environment where your colleagues might be keen for an opportunity to work in jeans.

**Easter Egg Hunt/Party**

**Egg Rolling Competition**

Bring in your spare stuff to sell on **Ebay**. We have a Kisumu Children Trust Ebay site and a Pay-pal account. Please ask for more details.

**Facebook** - we have a Kisumu Children Trust Facebook page. Please contact Alison if you wish to add an event/notice to the page.

**Face-painting** - Run a stall in the local park, fete, party, road, school. Make sure artist has relevant insurance. Fancy dress car wash. Ask everyone in your street if you can wash their car - dressing up in a zany outfit makes it more fun.

Set up a **Fete / Funfair** and charge people £20 per stall. "A group set up 'sponge the teacher' stall and they earned over £500 from 5 hours!"

**Golf Match** - Organise a charity golf day.

**Guess** your teachers real age!

**Ice Skating** - Ask people to sponsor you for how many times you can go around the rink without falling over!

**Ice Cream** - How much ice cream can you eat in a minute? Ask people to sponsor you and find out!

**Jumble Sale** - People love a good rummage and it's always a good fundraiser.

**Karaoke Evening** - Ask a local pub to host a Karaoke night for you and charge people to get in or take part.

**Lunch Money** - Ask all your colleagues to bring in sandwiches for their lunch and donate the money they saved to charity.

**Lunchtime Quiz** - Stimulate the mind before heading back for the afternoon slog. Get together teams and charge to take part.

If you **Love your Phone** get people to sponsor you to turn it off for a day or even a week!

Write a **Letter** to local businesses asking if they would consider having Kisumu as one of their charities or help you in your fundraising.

Team **Marathon** "Our PTA raised over £2,000 by getting the kids in each class to run a Marathon. Each class used their PE time for 1 week to run around the school. We measured the distance around the playground and the actual school grounds. Each class ran a total of 26 miles between them. some kids can do more some less (each class ran approx 26miles with the little ones doing less and the older ones doing more.) with 20 classes we ran a total of 20 marathons." This could similarly apply to youth-groups, staff teams etc

**Match the pet** to the owner competition Ask your colleagues to bring in one photo of themselves and one of their pet. Charge people £1 a time to match up all the photographs

**Movie Marathon.** Invite folk to meet up somewhere with a big tv and ask them to pay to watch films on a big screen with food etc.

### **Murder Mystery Evening**

Organise a **Money Snake!** Mark out a long wiggly line 30 metres long, and get people to donate their 2p pieces to complete the money snake. When it is finished, you will have £25! If done in a public place - you'll get passers by to contribute.

**Masked Ball** - Everyone wears a mask of his or her choice. Have a competition to guess who's who.

**Night in** - Stay in on a Saturday night and donate the money you save

**No Smoking** - Get people to sponsor you for giving up cigarettes.

**No Drinking** - Revitalise your body and give up the bottle for a few weeks - ask people to sponsor you.

**Open Day** - If you have a colourful garden, let all those garden lovers come and admire, for a charge.

Have a **Party.** Get a company to come and sell make-up (Virgin Vie) or cookery utensils (Pampered Chef/Jamie Oliver) etc. They give you demonstration so you can see if you like the product, then you buy it from the magazine. A certain percentage of the sales can go to a charity!

**Publicity** - Send a press release to all your local papers asking for sponsorship from companies and individuals.

**Photography competition** - Invite your friends to get their baby photos out and pay £1.00 a go to 'guess the baby'.

**Quiz Nights** always a favourite whether it is at home at work, in a club or in your local. Charge people to take part.

**Question of Sport** - All you sports fanatics, make up your own questions and test your friends' knowledge.

**Right buy.co.uk** Before you buy anything on-line please consider using Rightbuy. This is a link web-site which represents 100's of shops, including many of the major high street retailers (e.g. Boots, B&Q etc). It charges the retailer to advertise on its page and is therefore able to give a percentage of any purchases made (usually 1% - 6%) to charities registered on the site. Therefore, each time you make a purchase on-line a donation goes to a charity of your choice - and we of course hope that you will make it Kisumu Children Trust which is now one of the charities listed on the Rightbuy site. This process will not in any way affect your purchases and you will be put through to the retailers' standard web-site to place your order. Visit [www.rightbuy.co.uk](http://www.rightbuy.co.uk).

**Shocking sock/tie day** - Those who take part are asked to donate £1, those who don't pay a forfeit of £2.

**Snack attack** - Everyone gets peckish in the middle of the morning, so hold a cake or biscuit sale.

**Sponsored Events** - Bike Ride, walk, swim, slim, head-shave, wax, silence, spell, bounce (use the family trampoline) smile

**Swap Shop** - You may not like filing or doing those chores around the house. Ask your friends to pool the things they hate doing and get everyone to bid for the ones they would like to do.

**Slave auction** ..... auction people off, (men or women) and they have to be a slave for a day to who ever buys them!

**Treasure Hunt** - A challenge event for people, and a fun way to raise big money.

**Theme days/nights** - Jazz up the winter months and hold a themed event.

**Tombola** - Get some raffle tickets and persuade your friends and colleagues to donate prizes.

**Team Marathons.** "Our PTA raised over £2,000 by getting the kids in each class to run a marathon. Each class used their PE time for 1 week to run around the school. We measured the distance around the playground and the actual school grounds. Each class ran a total of 26 miles between them. some kids can do more some less (each class ran approx 26miles with the little ones doing less and the older ones doing more.) with 20 classes we ran a total of 20 marathons.

The kids got sponsor sheets and they brought in the funds...they were then given a certificate "

**University Challenge** - Collect together teams who attend the same or nearby universities and hold a challenge to see which university comes top.

**Variety Show** - Round up your talented friends and tread the boards, charging for admission.

**Wine Tasting** - Invite an 'expert' or local wine dealer to bring along a few cases of wine and donate some of the proceeds to charity.

**White Elephant Stall**

## Notes

If you organise a **sponsored** event, please take care in planning your donations. Collect either:

1. flat donation amounts
2. pledges based on how much you do (such as distance travelled). If you do the latter, it's important to set achievable goals to avoid disappointment!

There is lots of help with fundraising on the internet and also plenty of further ideas. Just type 'Fundraising Ideas' into your search engine and look for 'charity' ideas.

Please do let us know if you do anything different so that we can add it to our list and of course do remember to keep us informed about what you're doing. We may be able to offer help with your fundraising efforts by providing information, support or publicity and we will certainly want a photo and total raised for the Newsletter!

**Publicity**

We like to maintain the Kisumu Children Trust 'brand' throughout our publicity and are happy to help you with any requirements for your events. We would need details well in advance of the event and the flyers/posters etc will either be sent to you via e-mail in PDF format for you to print out yourself, or we can print up to 100 ourselves and forward them to you in the mail. (Please bear in mind that printing and postage costs will need to be taken out of KCT funds)